• ADD VALUE TO YOUR PROPERTY WITH CREATIVE CLOSETS®

### • THE BEDROOM CLOSET IS EVOLVING

Creative Closets<sup>®</sup> smart closets are precision-engineered for space optimization and are crafted using the finest materials with limitless design options to deliver exactly what your project demands. • INDEX

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### **INTRODUCTION**

Conventional closets typically consist of a single pole for hanging clothes and a small section for shelves and drawers. The problem with conventional closets is that they do not make efficient use of available space and have limited design options. Smart closets are custom tailored to fit any space and can be configured with any combination of shelves, drawers and hanger space to meet your needs. In addition, custom enhancements such as laundry baskets, folding ironing tables, internal LED lighting, shoe-racks, leather wrapped jewelry inserts, and tie-and-belt racks enhance functionality and design. Since each smart closet is manufactured to order, you can choose from a wide range of colors, door types, handles and knobs to achieve exactly what your project requires.

#### COMPANY BACKGROUND

Established in 1997, Creative Closets Company is the pioneer of smart closet technology in the Middle East and remains the region's leading specialized manufacturer of contemporary storage solutions with 4 showrooms and four production facilities in six countries.

#### PRODUCTS

Creative Closets specializes in bespoke household storage systems. Our product range includes closets, wardrobes, book-cases, TV cabinets, kitchens, pantries, and any other fixed household storage systems.

Creative Closets design solutions are optimized through utilizing the yielded storage volume to make the best and most practical arrangement of shelves, drawers, and hanger area. Specific numbers of garments, by type, can be worked out into closet configurations to fulfill specific storage requirements.

We offer our products in a wide variety of material, colors and accessories to suit every need. Our panels are made from scratch-resistant melamine laminated industrial wood for a long-lasting finish that is easy to clean and maintain.

### OUR <u>SYSTEM</u>

Creative Closets optimizes the value of your project through space-efficient designs and a cost-effective modular manufacturing system that is wall-mounted, yielding more storage space. Our highly automated and precise production process results in faster delivery time and less material wastage, allowing us to pass savings on to the end consumer.

In addition, site problems of non-level floors and slanted walls are solved during installation through adjusting the leveling mechanism of the suspension brackets and the side moldings to cover the inclination of walls.

#### HOW <u>WE WORK</u>

There are three major stages in any storage system project: **Design**, **Production**, and **Installation**.

At Creative Closets, every project is assigned a dedicated staff of designers and technicians. From measurement taking and design to production, installation, and quality inspection, each member of our team adheres to a strict workflow prcess that ensures quality and timeliness.

### THE DESIGN PROCESS

The design process between is interactive, starting with a meeting where one of our designers gathers information related to the space available for the storage system, its purpose, and any other relevant information on the project. He or she will introduce our storage system, their applications, and how they can be applied to your project.

Each member of our qualified team of designers is trained to optimize the use of the space available, to address the storage and other design requirements of your project and remain within budget.

Our Designer will propose one or more solutions for the project then work with you to fine-tune it.

# PRODUCTION & <u>TECHNOLOGY</u>

Because we are the region's leading producer of smart closets by volume, we are able to achieve unparalleled cost efficiencies and pass them on to you.

We utilize advanced ERP and design software linked to our CNC production equipment to deliver best-in-class performance, and our machines are supplied by the best companies in the field including HOMAG and Altendorf. In addition, our patented automatic curved-panel edge-banding machine is a first in the Middle East.

#### **INSTALLATION**

Installation is the last stage in the process. It is the most intricate since it is a manual operation and because no two jobs are alike.

The operation starts on-site by leveling and fixing a steel suspension rail on the wall and hanging the partitions on it using a suspension bracket. The hung partitions are tied together securely via the top and bottom shelves with a locking mechanism. This guarantees that the system can be leveled and secured accurately.

Once the structure is in place, all internal components, such as adjustable shelves, drawers, hanging bars, and accessories, are mounted into the structure, each with its appropriate assembly hardware.

The final step in the installation process involves placing fillers or moldings onto the sidewalls and ceiling. This enhances the closet's appearance and mitigates any problems that could occur where the closet borders the walls and ceiling.

# MATERIAL & <u>SUPPLIERS</u>

All our suppliers must comply with our technical requirements relating to quality, safety and convenience in usage. Our specifications ensure structural sturdiness of the storage system. Non-structural components are carefully tested by our R&D staff to ensure material and surface endurance. In addition, all material is inspected to ensure it is safe for consumer use. use in the household.

THE WIDEST VARIETY OF MATERIAL AND COLORS FROM BEST-IN-CLASS SUPPLIERS

Creative Closets differs from most other suppliers by carrying the widest range of materials in stock.

Our warehouses stock over \$4 million worth of material ranging from wooden sheets, sliding-door systems, and organizational accessories. This large and varied stock offers you infinite color and design possibilities and ensures a faster delivery time.

#### WOOD

Our standard wood partitions and shelves are made of 18mm thick high specification Medium-Density Fiber-board (MDF) or particle board. You can choose wooden sheets from EGGER, CLEAF, Sonae, or Kastamonu. All these suppliers conform to our specifications below:

Static Modules of elasticity

740kg/m<sup>3</sup>

Density

3500N/mm<sup>2</sup>

Traversal internal bond

Moisture Content

0.75 N/mm<sup>2</sup>

6%

These specs are compatible with typical weight-load requirements for closets, book-cases and entertainment centers.

#### **DRAWERS**

Our drawers stand out from others with their quality and specifications. We use foursided plywood drawer boxes sourced from Valen Italia. Our premium drawer gently glides on a soft ball-bearing mechanism and is equipped with a soft-closing device. The result is a functional, luxurious drawer of the highest standards.

Creative Closets drawers are offered in sixteen different sizes. Where required, other drawer sizes can be used.

### HARDWARE

We use the best hardware suppliers to ensure that all internal components are connected and mounted in accordance with the highest standards.

The hardware is sourced from the best names in the field—**HETTICH**, **BLUM** and **HAFELE**,. These companies are world-known for their quality and innovation in the furniture hardware field.

#### SLIDING DOOR SYSTEMS

Sliding doors are very popular for closets and room dividers. They are elegant, practical, and can be designed with a variety of inserts to complement all wood finishes.

The main advantages of our door systems include:

- Door heights of up to 3 meters (i.e. floor-to-ceiling, where needed);
- Soft-closing mechanism;
- Corner profiles for precise closing;
- Locators to ensure that the middle door stabilizes in the ideal position (in case of a third door); and
- Matching dividers to allow for different types of inserts (MDF panels, glass, mirror, etc.).

Creative Closets partners with two of the best companies in the field: **Raumplus**, and **SOGAL**.

**Raumplus** is a leader in sliding-door system technology and is proving to be one of the most dynamic companies in the field. Their products are elegant, sturdy and can reach heights of three meters.

**SOGAL** is a leader in sliding-door system design and makes some of the most attractive

sliding door systems with leather-wrapped profiles.

As their main partners, we have exclusive distribution arrangements with these two companies in the region.

Our supplier list also includes more affordable quality brands.

## ACCESSORIES

Accessories can transform an ordinary closet into a more functional and attractive storage system. Creative Closets is the exclusive distributor of Sidelines Inc. in the region. Sidelines offers an array of accessories to complement closets in a variety of colors and finishes. Among its range of products, Sidelines offers functional sliding baskets and elegant belt and tie racks in chrome, brass and satin nickel.

Creative Closets range of accessories includes the following:

- Soft-closing mechanism for doors and drawers
- Tie and belt racks in different elegant finishes
- Internal LED lighting
- Leather-wrapped drawers
- Jewelry-drawer insert
- A wide range of handles and knobs

Where required, we can work with other suppliers or material.

# WARRANTY & GUARANTEE

Creative Closets products come with a 25-year warranty and are backed by our Customer Care Division and our Maintenance Team. This warranty transfers to future owners if the project is sold in total or in part.

## UNCONDITIONAL MONEY-BACK GUARANTEE

All our products come with an unconditional money-back guarantee. If you or your client are not fully satisfied with our products within seven days of delivery, we will remove them and reimburse the value of the closets. Our customer satisfaction surveys show an approval rating of over 99% from all completed jobs since 1997.

#### Customer care

Our Customer Care Division and its dedicated staff are committed to ensuring our work is up to your expectations. This division handles maintenance requests, suggestions, or complaints and follows up on each job after completion to ensure your satisfaction on all aspects of the work.

## PORTFOLIO

### EXPERIENCED IN BIG PROJECTS WITH INTERNATIONAL STANDARDS

Creative Closets' deep experience covers hundreds of projects of various sizes, locations and types of storage solution requirements. These include several major luxury projects as well as other large ones where cost was a critical issue. Projects that benefited from our services include major housing complexes, hotels and furnished apartments, hospitals, chalets, airports, palaces, government agencies, offices and embassies.

Some of the major projects we've delivered include:

#### PROJECTS <u>REFERENCE</u>

No	Project Name	Country	City	NO. Of Units Installed	Year	Beneficiary
1	King abdulAziz University-Staff Housing Villas	K.S.A	Jeddah	3,900	2015	Al Arrab Contracting Company
2	Arnaout Building	Lebanon	Beirut	53	2015	Riyad Thalji Company
3	Hotel Apartments	K.S.A	Jeddah	146	2015	Hafez Wood Work
4	Aljazeera Hospital	K.S.A	Khobar	120	2015	Aljazeera Hospital
5	Macharii -The Cube	Lebanon	Beirut	44	2015	Kareem Jabbour
6	Dolphin Hotel Apartments	Lebanon	Beirut	141	2015	Dolphin Hotel
7	Marvila Housing Project	K.S.A	Riyadh	544	2015	Al Atheer Real estate Development Company
8	Abdullah Fouad Compound	K.S.A	Riyadh	380	2015	Abdullah Fouad Company
9	Ministry of Defense- Housing Project	K.S.A	Kharj	1,300	2015	Adex Company
10	Hilton Garden Inn	K.S.A	Tabuk	81	2015	Adex Company
11	Adex Compound	KSA	Riyadh	200	2014	Adex Company
12	Al Hassan Villas Compound	Bahrain	Manama	20	2014	Mohamed Yusuf Al Hassan Holding CO.W.L.L
13	Arnaout Building	Lebanon	Beirut	64	2014	Contractor Read Taljeh
14	Al Jubail Development Company Villas	KSA	Dammam	70	2014	Al Jubail Development Company
15	California Compound	KSA	Riyadh	1592	2014	Al Bawardi Group Engineer Mohamed Al Bawardi
16	Kadi Properties Hotel Apartments	Bahrain	Manama	200	2013	Kadi Properties
17	Fahd Crown Hotel	KSA	Riyadh	50	2013	AI Fahd Company
18	Arizona Compound	KSA	Riyadh	40	2011	Al Bawardi Group Engineer Mohamed Al Bawardi
19	Jumira Beach Private Villas	UAE	Dubai	48	2011	A + A Interiors
20	Qassim National Hospital	KSA	Qassim		2009	Qassim National Hospital
21	Office & Housing Complex	KSA	Riyadh	50	2008	Ajlan & Brothers Co
22	Canadian Embassy Staff Villas	KSA	Riyadh	100	2008	Canadian Embassy

23	Tulip Inn Hotel	KSA	Khobar	160	2008	Al Hokair Group
24	Golden Tulip Hotel	KSA	Khobar	120	2006	Al Hokair Group
25	Holiday Inn Resort	KSA	Khobar	100	2005	Al Hokair Group
26	Dubai International Airport	UAE	Dubai		2003	Dubai International Airport
27	Rawasi hotel	KSA	Mecca	450	2001	Al Rawasi Real Estate Company
28	Rose Beach Villas	KSA	Jeddah	75	2000	Lafontaine Resorts & Suites
29	King Fahd international Airport – Royal Terminal	KSA	Dammam	50	2000	King Fahd International Airport

#### **CONTACT**

CALL OR VISIT US - WE'RE WAITING

Our representatives are ready to meet with you at your convenience in your office, site or our showroom. We will provide you with any additional information you need, discuss the storage requirements of your project and, where possible, install a sample closet.